

Sino Malls Disney Winter Celebration Photo Contest Terms and Conditions

1. The campaign runs from 16 November 2021 to 2 January 2022 (HKT)
2. Participating Sino Malls include: tmtplaza, Olympian City, Citywalk, Tsim Sha Tsui Centre, Empire Centre, China Hong Kong City, and Sino Plaza
3. Participants are required to complete the steps below to take part in the contest:

A. Facebook contest

1. Take a photo with your favourite Disney+ festive lights or Disney character(s) at any of the participating malls and upload the photo to Facebook (post visibility set to “public”)
2. Use the shopping mall as the location of the post
3. Use the hashtags #SinoMalls2021 #信和集團商場 2021 and the hashtag of the specific mall (as below)
 - tmtplaza: #TMTPFestive
 - Olympian City: #OCFestive
 - Citywalk: #CWFestive
 - Tsim Sha Tsui Centre & Empire Centre: #TSTEFestive
 - China Hong Kong City: #CHKCFestive
 - Sino Plaza: #SinoPlazaFestive
4. Like the mall’s Facebook page and its campaign post
 - tmtplaza: <https://www.facebook.com/tmtplazafans>
 - Olympian City: <https://www.facebook.com/OlympianCity>
 - Citywalk: <https://www.facebook.com/citywalk.hk>
 - Tsim Sha Tsui Centre & Empire Centre: <https://www.facebook.com/tsimshatsuicentre>
 - China Hong Kong City: <https://www.facebook.com/chinahkcitcity>
 - Sino Plaza: Not Applicable

B. Instagram contest

1. Take a photo with your favourite Disney+ festive lights or Disney character(s) at any of the participating malls and upload the photo to Instagram (account privacy set as “public”)
2. Use the shopping mall as the location of the post
3. Use the hashtags #SinoMalls2021 #信和集團商場 2021 and the hashtag of the specific mall (as below)
 - Tmtplaza: #TMTPFestive
 - Olympian City: #OCFestive
 - Citywalk: #CWFestive

- Tsim Sha Tsui Centre & Empire Centre: #TSTEFestive
- China Hong Kong City: #CHKCFestive
- Sino Plaza: #SinoPlazaFestive

4. Follow the relative mall's Instagram account and its campaign post

- Tmtplaza: <https://www.instagram.com/tmtplaza/>
- Olympian City: <https://www.instagram.com/olympiancity/>
- Citywalk: <https://www.instagram.com/citywalkhk/>
- Tsim Sha Tsui Centre & Empire Centre: <https://www.instagram.com/tsimshatsuicentre/>
- China Hong Kong City: <https://www.instagram.com/chinahkcity/>
- Sino Plaza: Not Applicable

4. Selection criteria:

This contest is open for participation on both Facebook and Instagram. 1 winner will be selected on each platform. Each winner will get a HKBN 12-Month Disney+ with 1000M Broadband Service Plan (Value: HK\$3,732)

- A. The "Most Creative Photo Award" on Facebook will be given to the participant whose photo receives the highest score. The entries will be judged by Sino Malls and a professional photographer based on the following criteria:
Appropriateness to campaign theme 50%; Photography skills and setting 25% and Creativity 25%.
- B. The "Most Liked Photo Award" on Instagram will be given to the participant whose photo has received the greatest number of likes

5. For the Instagram contest, Sino Malls reserve the right to cancel the eligibility of any suspicious entries (such as getting likes from fake accounts).
6. Participants can submit more than one photo during the campaign period.
7. The winners will each receive an inbox message with gift redemption details on 21 January 2022. Participants need to be aware that due to privacy setting issue, some Facebook / Instagram accounts may block inbox messages.
8. The winners will need to visit the designated mall in person to collect the prize. Upon prize redemption, the winners are required to present the notification inbox message by logging onto the winning Facebook / Instagram account for verification, and to show that they are following the corresponding Sino Malls on Facebook / Instagram. Each winner can redeem a maximum of one prize throughout the campaign period, and no third-party authorisation is allowed for prize collection. Redemption rights will be forfeited if the prize is not claimed on or before the specified deadline.
9. By participating, all entrants understand and agree to the Terms and Conditions of the event. Sino Malls reserve the right to cancel the entry or prize eligibility of any participant who violates the Terms and Conditions.

10. All participation information of this event will be determined by the Organiser's and the Service Providers' servers (including but limited to Facebook and Instagram). Sino Malls shall not be responsible for any submission delays, losses, errors or other failures due to computer, network or other technical issues arising with participants.
11. Prizes cannot be exchanged for cash, other products or deals. Terms and Conditions apply for the e-vouchers. Please refer to the e-vouchers for details.
12. Sino Malls reserve the right to repost, display, reproduce or publish, or give permission to display, reproduce or publish any entry without neither getting the consent of nor providing payment to the author of the photograph.
13. Participants are prohibited to submit entries containing abusive language, or content related to sex and violence, infringing or violating any copyright or trademark rights, or violating intellectual property or copyrighted materials. Sino Malls reserve the right to delete the related content, and remove the eligibility of any participants who have violated any of the above guidelines, as well as the right to take legal action if necessary. Sino Malls will not be held responsible in any way for such infringing acts.
14. Sino Malls reserve the right to suspend, modify or amend the Terms and Conditions for this event, and may at any time cancel or terminate the event, without prior notice and without the need to bear any responsibilities.
15. In case of dispute, Sino Malls reserve the right of final decision.
16. In case of any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.